

KR Elixir Salesforce Offerings



We offer end to end Salesforce Services

Salesforce.com Rollout Services

- Business process modelling in Salesforce
- Workflow management through triggers, Workflow processes and custom Apex modules.
- Setting up of Profiles and Users
- Data Setup/Upload
- Defining & Mapping Role Hierarchy for Organization
- Defining OWD, Public Groups, Sharing Rule
- Creating & deploying Templates (Emails/ Letterheads)
- Creating & deploying workflows & Approvals
- Creating & deploying Reports & Dashboards

Custom Application Development

- Develop and customize Salesforce solutions to suit the business needs of clients
- Develop complex Salesforce applications and also customize and extend existing applications.
- Leverage Salesforce products developed at Marlabs COE
- Evaluate products on the Salesforce App exchange and customize them.
- Leverage Salesforce Chatter and its API to increase collaboration.

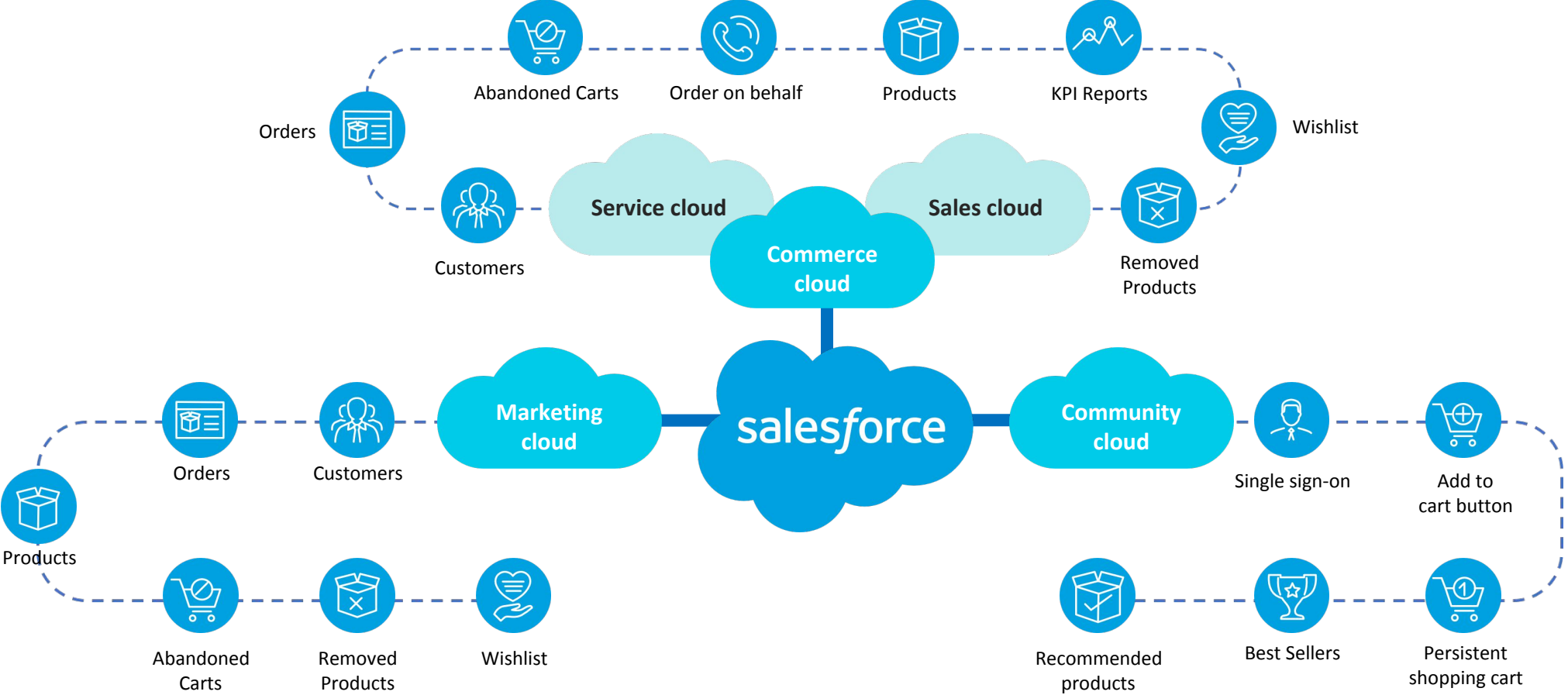
Application Integration

- Comprehensive integration solutions using ESB, ETL and custom frameworks to fit the overall client architecture
- Enterprise middleware based integration solutions for Salesforce using ESB (Enterprise Service bus) tools like Tibco, Mulesoft and WSO2.
- Custom integration frameworks for Salesforce using SOAP and REST based webservices.
- Data integration solutions for Salesforce using ETL tools like Informatica, Talend and Dell Boomi.

Maintenance

- Well-defined approach for providing Salesforce maintenance services
- Effective support in an admin role by completely replacing client's need for an internal Salesforce admin
- Maintenance includes resolving open tasks, assessing usage, updating the records regularly, taking back-ups, cleaning data, updating versions, auditing users and licenses, examining logs, and analyzing the usage of fields.
- Continuous Salesforce maintenance services allow customers to focus on their core business.

Our services are spread across entire Salesforce stack



Our granular approach ensures smooth implementation

Launch
We define the magnitude and goals of the project in close cooperation with you



Support
We constantly maintain your new processes and make sure that you are always up-to-date

Workshop
We understand your current tools and processes

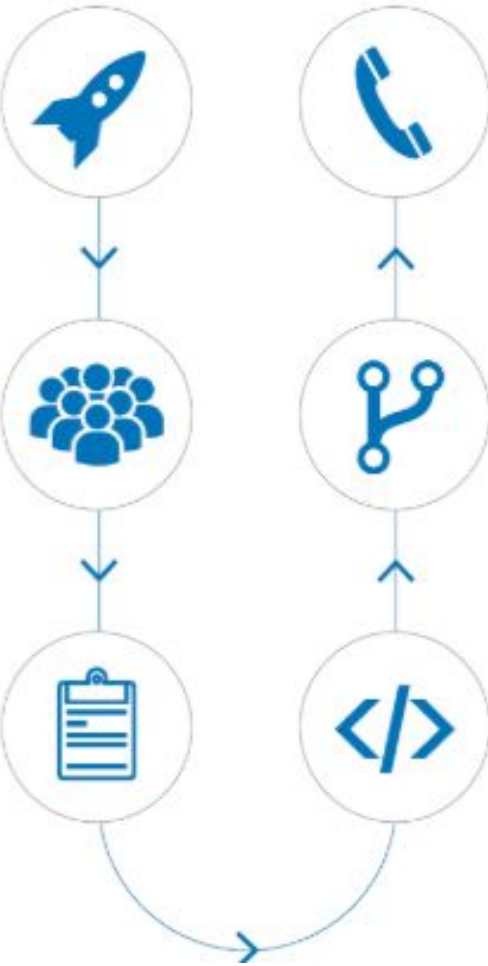


Implementation
We implement the new processes with you and train your employees

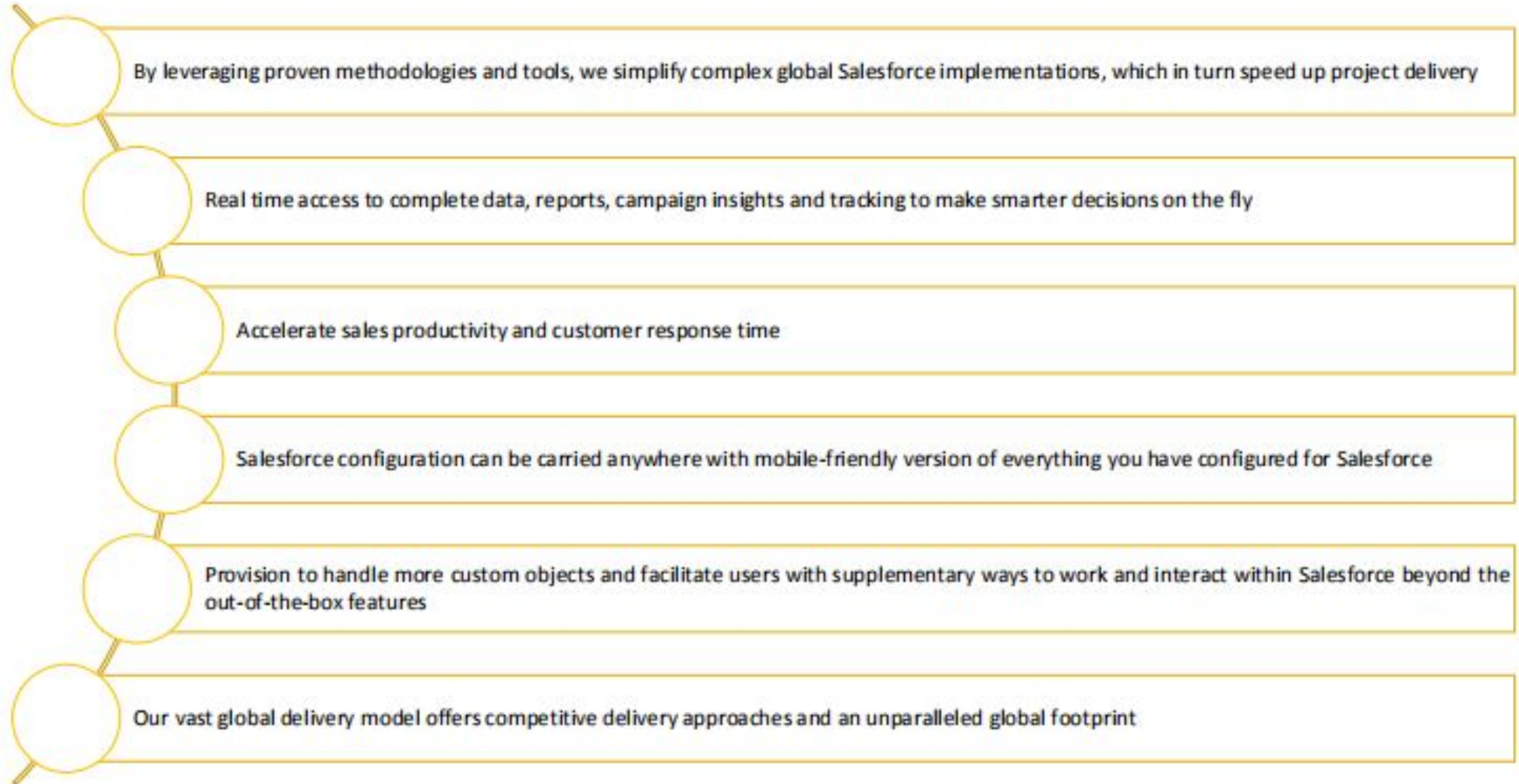
Project Plan
You will obtain insight on the functionalities within just a few days



Development
We work on the technical realization of your desires with Salesforce



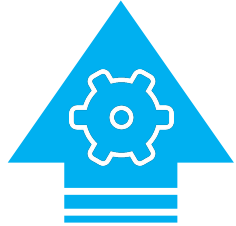
Our accelerators further enhance the project efficacy



Our deployment framework ensures successful business outcomes



Business Outcomes are guaranteed with KR elixir



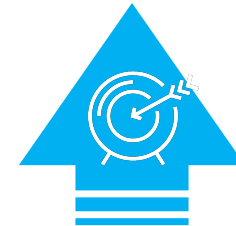
24%

Increase in rep
productivity



500%

Increase in
customer base



25%

Increase in
resolution rate

